

ENG 2269:

Digital Media Composing

Literacy Narrative Prompt

Due Date: *Rough Alphabetic Draft: Wednesday, January 14th, 5:00 pm*
 Final Alphabetic Draft: Saturday, January 17th, 5:00 pm
 Remediated Draft: Saturday, January 24th, 5:00 pm

Objective:

This assignment is a chance to reflect on your own history of literacy experiences (learning to read, write, speak, use computers, communicate in another language, etc.), as well as to begin critically remediating a familiar idea from alphabetic to multimodal narrative—and to be aware of how changes in modality relate to changes in meaning.

Assignment:

Alphabetic: 1-3 pages double-spaced, 1” margins, size 12 font

Remediated: substantial remediation of all or part of the alphabetic literacy narrative—can include words, but another modality (audio, image, video) should dominate in communicating the main ideas

A literacy narrative is an autobiographical story about how you learned to communicate in a way that is meaningful to you; frequently this refers to learning how to read and write, but for the purposes of our class, any kind of communication is fair game. Since this is a digital media course, for example, you might reflect on your experiences with computers, social media, mobile devices, or a particular software program.

The first part of the assignment asks you to write a short (1-3 page) account of some significant aspect of your literacy development; you can structure this account however you’d like, but it should follow a generally narrative form and involve some deeper level of reflection than a resume listing your skills.

The second part of the assignment asks you to remediate your literacy narrative, in whole or in part, using a non-linguistic mode as your primary vehicle of communication; for example, you might adapt your literacy narrative into a comic (emphasizing the visual mode), or put together a series of songs or audio clips as a narrative soundtrack (emphasizing the aural mode). The possibilities are deliberately left open to leave you plenty of creative freedom; however, the adaptation needs to remain rooted in the main ideas of the original literacy narrative and should reflect a critical awareness of why your remediation is rhetorically effective for sharing your story.