

Project Outlines
due: Saturday, February 21st at 11:59 pm

Topic:

Claim:

For each of your artifacts (audio, image, video) consider and answer these questions:

Sources and Models:

What are some useful content-based sources for my topic/claim?

What are some useful models for the type of artifact I want to create?

Design Elements:

What concrete details (sounds, colors, symbols, movements, spaces etc.) do I associate with my topic/claim?

What concrete details might other people associate with my topic/claim?

Rhetorical Situation:

What do I want to say about my topic in this medium?

What rhetorical appeals (ethos, pathos, logos) do I want to use?

Who is my audience?

What's the main point I want my audience to understand?

Collecting Assets:

What resources do I have?

What resources do I need?

What resources can I create?

What resources can I find online (and where?)

Drafting Workflow

What editing program(s) do I know?

What editing program(s) do I want to learn?

What editing program(s) can I consistently access?

Drafting timeline (best estimate)

Audio

Sources and Models

Design Elements

Rhetorical Situation

Collecting Assets

Drafting Workflow

Image

Sources and Models

Design Elements

Rhetorical Situation

Collecting Assets

Drafting Workflow

Video

Sources and Models

Design Elements

Rhetorical Situation

Collecting Assets

Drafting Workflow

ENG 2269:

Digital Media Composing

Creator's Statement (Final Reflection)

Due: *Friday, May 1st (11:59 pm)*

Length: *3-5 pages (800-1200 words)*

At the end of the semester, along with your final drafts you will submit a creator's statement (3-5 pages, double spaced) critically reflecting on your process, goals, and design choices in composing the research portfolio (proposal, artifacts, and presentations).

This statement should be more than a sweeping overview of your work this semester; I'm looking for critical reflection in concrete, specific detail on each of your artifacts (audio, image, video) and on your decisions in designing presentation spaces (both live and web) through which to share them.

This statement should address the following questions (in any order):

- How did your central argument change or develop as you adapted it for a range of media environments?
- Considering the work you've done in creating this portfolio, what are you most proud of and why?
- What challenges did you face in the composing process, and how did you work to overcome them? Which project was the most challenging to make and why?
- What elements of your final projects do you think are particularly effective? What elements would you have liked to develop further, given more time and/or resources?
- What have you learned this semester that you can use in future projects?